

Miss LEWISVILLE CENTENNIAL

SCHOLARSHIP PAGEANT

Dear Business/Community Leader,

Lewisville is celebrating a milestone this year—its 100th birthday—and with it, we are excited to announce a once-in-a-lifetime opportunity: the Miss Lewisville Centennial Queen Pageant. This special event will honor not only the proud history of our city but also the bright future ahead of young ladies who call Lewisville (and/or LISD) their home.

Your support as a sponsor will make this vision possible. Sponsorship funds will go directly towards scholarships and awards for the winners, as well as underwriting the costs of producing the event, ensuring we can showcase Lewisville and its Centennial in a memorable way. We anticipate a **shoestring budget of \$6,500** for a **standard** event, but a **\$10,000+ budget promises to create a truly memorable event and support these young ladies with impressive and impactful scholarships.**

Contestants will be judged on their stage presence, confidence, modeling and fashion sense. However, significance will be placed on the scores for their personal introductions and onstage questions that will highlight each contestant's post-high school goals, whether they are pursuing college, have entrepreneurial goals, or championing a social impact initiative. Academic excellence will play a roll in overall scoring as well.

Sponsorship comes with a variety of benefits, including promotion in event advertising, social media, recognition from stage, and opportunities to showcase your business to the community. We would be honored to have you join us as a sponsor in celebrating our city and empowering its future. Sponsorship levels, sponsorship benefits, important dates and deadlines, and a list of recommended in-kind donations are listed on the following pages.

Thank you for considering this opportunity to be part of Lewisville's Centennial celebration. **We kindly request your response on or before Friday September 26, 2025 at 972.998.5640 or MissLewisville100@gmail.com**

With gratitude,
Rachelle Clack, Pageant Director + Lewisville OTBA Member

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GOLD SPONSOR | \$5,000 - \$10,000

This level of sponsorship is for those looking to be an underwriter of the pageant. Sponsorship will primarily go to support a combination of administrative cost, marketing and promotions, the venue and associated cost. A portion of proceeds above and beyond event expenses will go directly towards the scholarship for the Queen (including adding additional scholarship awards for lower level placements at the director's discretion). Gold sponsors logo and/or likeness will receive prominent placement at the venue, inclusion on all promotional materials, multiple social media mentions, verbal recognition and presentation from stage. In addition, sponsorship at the highest level will also include recognition and promotion as an underwriter specific to scholarship(s) awarded.

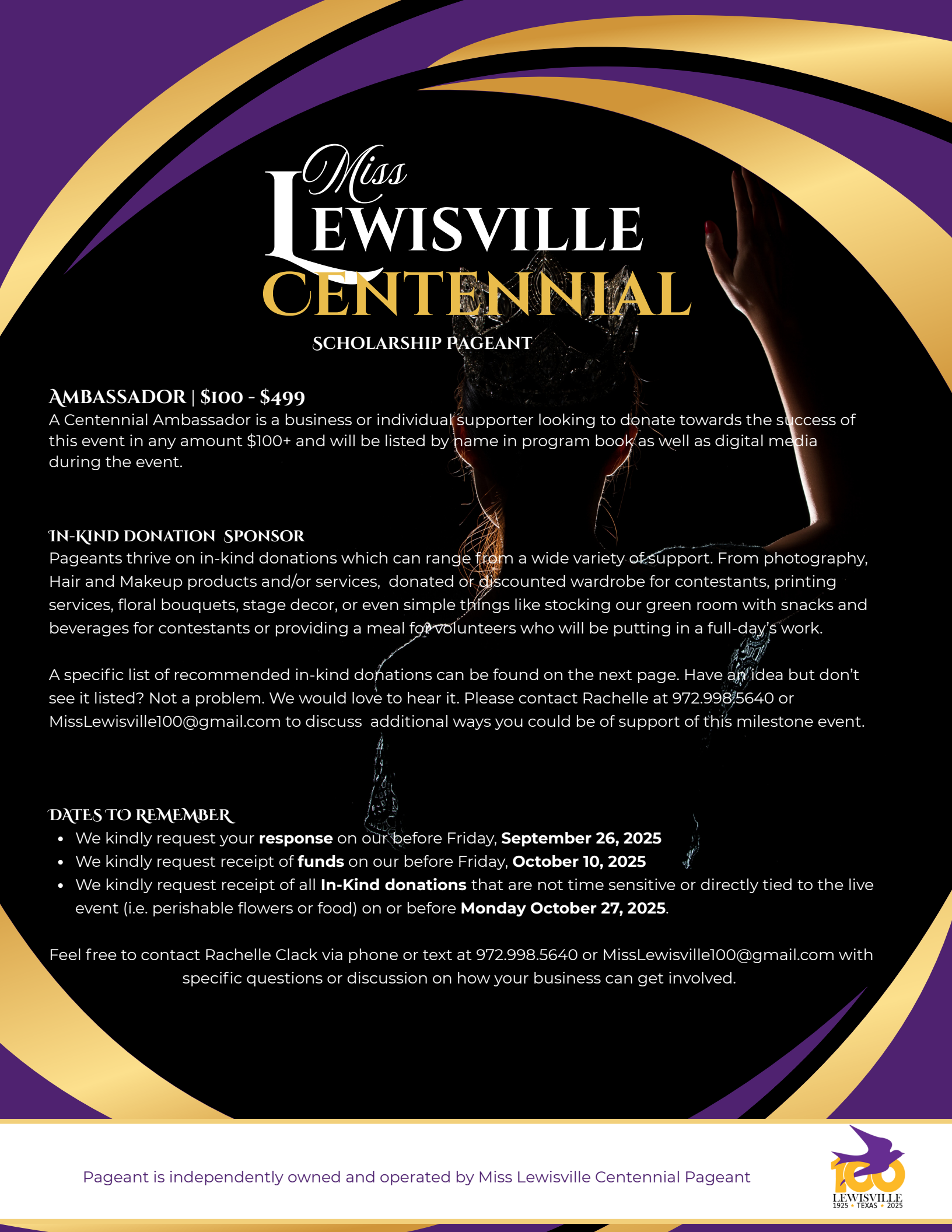
PURPLE SPONSOR | \$1,500 - \$3,000

This level of sponsorship can be a combination of monetary and in-kind* donation; monetary donation being equal to or greater than the value of the in-kind donation. Sponsorship will primarily support general operational expenses and physical awards (trophies, plaques, crowns and sashes). Sponsor will be promoted during event and from stage as the sponsor for individual awards (assigned at the Director's Discretion). Sponsor logo will be included in promotional materials, social media mention, and secondary placement in program book

BLACK SPONSOR | \$500 - \$1,000

This level of sponsorship can be either monetary or in-kind* donation. Black sponsors will receive mention on social media, promotion at event, and logo will be included in program book.

*Additional options and In-kind donation recommendations listed on next page



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AMBASSADOR | \$100 - \$499

A Centennial Ambassador is a business or individual supporter looking to donate towards the success of this event in any amount \$100+ and will be listed by name in program book as well as digital media during the event.

IN-KIND DONATION SPONSOR

Pageants thrive on in-kind donations which can range from a wide variety of support. From photography, Hair and Makeup products and/or services, donated or discounted wardrobe for contestants, printing services, floral bouquets, stage decor, or even simple things like stocking our green room with snacks and beverages for contestants or providing a meal for volunteers who will be putting in a full-day's work.

A specific list of recommended in-kind donations can be found on the next page. Have an idea but don't see it listed? Not a problem. We would love to hear it. Please contact Rachelle at 972.998.5640 or MissLewisville100@gmail.com to discuss additional ways you could be of support of this milestone event.

DATES TO REMEMBER

- We kindly request your **response** on our before Friday, **September 26, 2025**
- We kindly request receipt of **funds** on our before Friday, **October 10, 2025**
- We kindly request receipt of all **In-Kind donations** that are not time sensitive or directly tied to the live event (i.e. perishable flowers or food) on or before **Monday October 27, 2025**.

Feel free to contact Rachelle Clack via phone or text at 972.998.5640 or MissLewisville100@gmail.com with specific questions or discussion on how your business can get involved.

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RECCOMENDED SPONSORSHIP CATEGORIES & AMOUNTS or IN-KIND DONATIONS

Venue + AV + Tech	\$1,500.00	
Marketing - Posters/Flyers Printing, Program Books, Event Singage, - \$200, \$300, \$500, \$500	\$1,500.00	Or in-kind Donation of Printing Services
Photography - Contestant Headshots, Event Photography (Posed/Candid) Official Stage Shots (100% Underwritten or Services Underwritten Only + photo packages purchased by contestants)	100%/Combo	Or in-kind Donation of Photography
Winner's Large Wrapped Floral Bouquet (2*\$50)	\$100.00	Or In Kind Donation of 2 Bouquets
Winner's Small Wrapped Floral Bouquet (8*\$30)	\$250.00	Or In Kind Donation of 8 Bouquets
Green Room Host (Volunteers)- Cases of Bottled Water (10), Energy Drinks, Snacks (grab and go).	Costco Gift Card(s)	Or In-Kind Donation of Goods
Green Room Host (Volunteers) - Lunch (20)	Costco Gift Card(s)	Or In-Kind Donation of Goods
Green Room Host (Contestants) - Bottled Water, Snacks (grab and go, kid and teen friendly)	Costco Gift Card(s)	Or In-Kind Donation of Goods
Scholarship (min \$1,500 for Queen. Additional scholarships for runner ups and Princess court as proceeds allows)	\$3,000.00	
Thank-you Gifts for Judges (5)	OTBA/Local biz Swag Bag	Gifts, gift card, products
General Operations (Awards, Trophies, Gifts, Decor, Props, Entertainment, Admin, Logistics, Web, Ticketing etc.)	\$3,000.00	

MEET THE DIRECTOR RACHELLE CLACK

Former National Title Holder

2x State Title Holder

Additional Top 5 Placements

Pageant Mentor, Coach and EmCee

Alpha Kappa Alpha Woman

National Charity League Board Member

Community, School Board, Education Activist

Lewisville Business Owner

Rachelle has firsthand experience in what it means to compete, lead, and represent with grace. Beyond the crown, Rachelle is an accomplished pageant mentor, coach, and EmCee who dedicates her time to guiding young women in confidence, poise, and leadership. Her commitment to service is evident in her volunteer work as a National Charity League member, Board Member, education activist, and active participant in her local school and community initiatives. She is deeply rooted in the city she calls home, and is also a proud Old Town Lewisville business owner.

Her passion for pageantry began unexpectedly in 2021 when she entered her first competition on a whim and won—an experience that introduced her to the empowering, positive side of pageantry that defies common stereotypes. Since then, she has used her business and marketing expertise to build strong brands as a titleholder, while leveraging her background in leadership development to mentor young women in etiquette, personal growth, and professional success. Hosting this centennial celebration is both a way to honor Lewisville and an opportunity to invest in the future of its young women. Rachelle is excited to bring her unique blend of experience, leadership, and community spirit to this milestone event, as this pageant allows her to celebrate Lewisville's 100th anniversary while investing in the lives of its young women and their future achievements.

